

Annual Report 2017-2018
Bloomington School of Music



MISSION

Bloomington School of Music's mission is to provide open access to high-quality music education to anyone who seeks it, regardless of economic status, ability level, ethnicity, or religious affiliation.



CORE VALUES

Access

We believe music is for everyone. We work with students to surmount financial constraints or personal obstacles. We provide a variety of ways to perform, learn, and experience music, in a vast array of styles, including classical, jazz, rock, and world music.

Expression and Connection

We believe music reflects our humanity and our complexity. Through music, all students have the potential to enhance their personal confidence, community responsibility, discipline, kindness, self-possession, and humility. In addition, it provides a joyful mode of expression and exchange; it assists in social, personal, and cognitive development; it allows students to accept “delayed gratification” and the deeper rewards that come when putting in sustained work over time; and it fosters a strong work ethic. It is a means of expression and connection, of comfort and understanding, and of renewal and inspiration.

Excellence

We strive for the highest level of achievement in our education, teaching and performance endeavors. We match students with the finest teaching artists available who will shape their lessons to meet the individual drive, talent, and passion of each person. We seek excellence in artistry, education, communication, and exchange. While we work towards top caliber musical results, we are equally focused on the excellence of our process. We want to shape a collective journey where the humanity, individuality, and creative exploration of our students, is prioritized.

Community

We welcome all people into our musical world. We celebrate the connections music brings to our community, both within BSM and in our neighborhood at large. We hold our teachers and our students in high esteem, and we regard each person’s musical potential with the utmost respect.

Diversity and Inclusion

We are as diverse as the City of New York. We create an environment of multiple voices, where each member is inspired to be their best self, any person feels safe in this self-expression, and every participant is valued for their individual perspective. A community that unites all ages, classes, and cultures, BSM finds common purpose through the language of music.





LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Thank you for being part of our BSM community. The 2017-18 season, our 54th year, was full of music, performances, celebrations and community.

On the pages ahead, you will read about our vibrant After School and Weekend Program, which serves more than 600 students weekly, over 20% of whom are supported by financial aid or scholarships, reflecting our long-standing commitment and mission to access for all.

Our free faculty concert series saw larger audiences than ever taking part in our community musical concerts offered by our extraordinary professional faculty.

Instrument festivals throughout the year celebrated a wide variety of guitar, piano, vocal, percussion, and jazz musicians.

In February, we hosted our annual Album for the Young (A4TY) Student Composing Concert, "Night of World Premieres" at The Leonard Nimoy Thalia at Symphony Space, where more than 80 students performed new compositions written by 31 BSM students, ages 7-18. BSM also commissioned composer Beata Moon to write a new work for a student-faculty chamber ensemble - all part of our unique Student Composers Program.

In April we joined the worldwide celebration of the Leonard Bernstein Centennial, while honoring his son, Alexander Bernstein at our annual Notes from 108th Street event, and culminating with a community performance of "Make Our Garden Grow" from *Candide*.

Performathon in the Community was expanded in May to three venues - TD Bank, Henry's Restaurant, and BSM's David Greer Recital Hall, and raised money for scholarships and financial aid.

These are just some of the highlights from our 54th year. Please enjoy photos on the following pages.

None of this would be possible without the dedication of our faculty and staff, the support of our board, and the generosity of so many donors - foundations, government, and individuals - who recognize and value the impact that Bloomingdale School of Music has on our community.

With deep gratitude to all our supporters whose names are listed in this report - you are changing lives with every contribution, and we could not do this without you.

All my best,

Erika S. Floreska

Erika S. Floreska
Executive Director



AFTER SCHOOL & WEEKEND PROGRAM

Bloomington School of Music (BSM) offers weekly private and group lessons on more than 20 different instruments. BSM is one of the most diverse community music schools in New York City.

and audition process receive a free weekly 45-minute private instrument lesson throughout the year at Bloomingdale. Instruction is designed to reinforce and support the work being done by their public school teachers. These students often become leaders in their public school's ensembles.

BSM SHARING HOURS

Informal performances which offer students at every stage of musical development the chance to perform in front of their family and peers.

FINANCIAL AID

Bloomington further its mission of open access by providing need-based scholarships for any student interested in learning music. More than 13% of the school's annual budget is dedicated to need based financial aid and scholarships, with nearly 65% of the aid going to low income families earning less than \$40,000 a year.

MUSIC ACCESS PROJECT (MAP)

MAP is a multi-year pre-college conservatory training program started in 1991 for talented low-income and under-served high school students. Students receive a comprehensive music education, including a weekly 60-minute private lesson, 90-minute chamber music coaching, orchestra rehearsal, theory class, and special monthly workshops. A recently added jazz track option continued this year with students participating in a jazz combo class and a jazz performance technique class. Almost all graduates attend college, and many alumni have gone on to receive graduate degrees in music, work as arts administrators, and music teachers, some in the New York City public schools where they began their education.

PROJECT BRIDGE (PB)

Project Bridge supports the students and teachers participating in the New York City public (secondary) school instrumental ensembles. Music teachers from participating public schools help recommend potential students. Those selected after the application



2017-18 AFTER SCHOOL & WEEKEND PROGRAM	
646	Students in the After School and Weekend Program
64	Early childhood students
5820	Hours of classes per week for Fall/Spring semester
48,300	Total hours of classes and lessons in the After School & Weekend Program

2017-18 SHARING HOURS	
23	Sharing Hours
158	Performers
237	Audience members

2017-18 FINANCIAL AID	
\$244,602	in financial aid awards
\$141,496	In need based financial aid
\$103,105	In full scholarships
\$753/Semester and \$1500/Year	Average award per student for Financial Aid
227 awards made to 112 students	Financial aid awards
25 Full Scholarships to 14 MAP & 11 PB Students	Full Scholarships

2017-18 MUSIC ACCESS PROJECT & PROJECT BRIDGE	
18	MAP students
6	MAP Chamber groups
108	MAP Hours of instruction / week
6	MAP Solo recitals
4	Chamber & Orchestra Concerts
2	MAP Jury Exams
3006	hours of instruction/year
11	Project Bridge students
2	PB Recitals
1	PB Jury exam
255	Hours of direct instruction



Students feel objects with different textures prompting them to consider how to create different musical textures while composing during one of the Student Composing Workshops, fall 2017.

ENSEMBLES

Playing music with others is an enriching experience. Bloomingdale offers ensembles for musicians at a wide range of skill levels, for strings, winds, brass, percussion, and voice:

PREPARATORY ORCHESTRA

Designed as the first orchestral experience, students play with other young musicians while working on musical skills and learn how to follow a conductor.

INTERMEDIATE ORCHESTRA

The Intermediate Orchestra plays more complex repertoire for students who are working from a Suzuki book three level or above.

BLOOMINGDALE CHAMBER ORCHESTRA

The school's most advanced ensemble, the Bloomingdale Chamber Orchestra performs a diverse range of works from the symphonic repertoire.

SUMMER ORCHESTRA

The Summer Orchestra is a fun and challenging way for students to keep their ensemble skills up over the summer vacation while learning new repertoire.

CHAMBER MUSIC

Chamber music groups range from small ensembles with piano four-hand to mixed ensembles with strings, winds and brass, coached by BSM faculty.

ROCK BAND

The Rock band plays rock music and performs each semester with the guidance of the instructor. Students gain ensemble skills while learning both classic and contemporary rock.

PERCUSSION ENSEMBLE

Percussion Ensemble performs works written specifically for percussion instruments from around the world.

BROADWAY ENSEMBLE

Ensemble members study character development, musical theater stylistic singing, and the history of musical theater.

APPLIED JAZZ IMPROVISATION

Students explore an overview of the fundamentals of jazz improvisation in an interactive combo setting.

2017-18 ENSEMBLES



Number of Students in BSM Ensembles:

203

Ensemble groups

29






FACULTY & COMMUNITY FREE CONCERT SERIES

BSM's Friday night concert series features passionate performances by our distinguished artist-faculty in varied musical styles, free and open to the public.



2017-18 FACULTY CONCERTS	
25	Concerts
1115	Audience members
105	Professional performers



A4TY: ALBUM FOR THE YOUNG Student Composing Project

2017-2018 was the fourteenth season of A4TY: Album for the Young, BSM's Student Composing Project. BSM students compose and perform each other's original works, culminating in the performance "A Night of World Premieres." Four composition workshops were offered in the fall to enhance the composition process with New York Philharmonic Very Young Composer teaching-artists, taught collaboratively with BSM teaching artists. In addition, a professional composer was commissioned to write a new work for BSM students, which was premiered at the concerts.

This year, composer Beata Moon was commissioned to write a work for brass quintet performed by MAP students and BSM teaching-artists collaboratively. There were two performances on Saturday, March 10, 2018 at Symphony Space's Thalia Theater along with 32 student composition premieres.

A4TY helps bridge the gap, sometimes centuries wide, between performer and composer. Since young students naturally tend to experiment with new sounds, composing music is an ideal creative outlet for them. The project continues exposing BSM students to new music, generating excitement for composing, rehearsing and performing new works.



2017-18 A4TY COMPOSING PROJECT	 
10	Workshops with New York Philharmonic Very Young Composer Teaching Artists
21	Student Composing Workshop participants
2	Concerts on March 10, 2018, Symphony Space Thalia Theater
31	World premieres
76	Performers
375	Audience members
22	New professional works commissioned since 2005
1	Commissioned work by composer Beata Moon



INSTRUMENTAL FESTIVALS

Four instrumental festivals were produced at BSM during the 2017-2018 season, featuring guitar, voice, percussion, and piano. Each festival showcased performances by BSM students and faculty along with guest artists and some featured a special program theme.

GUITAR FESTIVAL

Theme: Guitar Music from Brazil
Guest Artist: Dr. Julio Ribeiro Alves

3 Events

30 Performers

114 Audience members

PERCUSSION FESTIVAL

Theme: The Drum Set

2 Events

28 Performers

64 Audience members

PIANO PROJECT

Theme: Piano Revolutionaries

4 Events

55 Performers

85 Audience members


VOCAL WORKSHOP


Guest Artist Master class: L.R. Davidson




1 Events



3 Performers


25 Audience Members

2017-18 FESTIVALS	
12	Events
143	Performers
348	Audience members

2017-18 OUTREACH	
4th Annual Back to School Fair	200 attendees
Instrument Discovery Day	120 attendees
Rock the Block - The School at Columbia	300 attendees
MAP Jazz Students at St. John the Divine	80 attendees
Early Childhood Discovery Day "Sing, Play, Learn!"	50 attendees
Upper Broadway Spring Festival	600 attendees
Columbia Greenhouse Nursery Spring Fair	200 attendees
CAMBID Bloomingdale Family Day	100 attendees
Make Music New York - Frederick Douglass Circle	50 attendees

2017-18 PTP	  
12	Students
2	Recitals
42	Audience members
1152	Hours of lessons and classes

2017-18 PERFORMANCE COMPETITION	 
79	Students participated
13	Winners
65	Audience members at the Awards Ceremony/ Performance

2017-18 BSMNY.ORG & SOCIAL MEDIA	
70,033	Users on www.bsmny.org
93,229	Individual sessions on bsmny.org
94	YouTube views
1033	Facebook followers



BLOOMINGDALE PROFESSIONAL TRAINING PROGRAM (PTP)

PTP is an intensive program designed for young pianists (ages 10 - 14) who are interested in supplementing their private lesson studies with chamber music, theory, and special events such as playing classes and master classes. The program broadens students' range of musical training, and provides them with the tools they would need if they desire to pursue music studies at the college level.

PERFORMANCE COMPETITION

Bloomingdale's annual Performance Competition offers students the chance to perform for a panel of professional musicians who offer valuable feedback. Winners receive cash prizes, a Bloomingdale lesson scholarship, and the opportunity to perform in a special concert.

BSMNY.ORG & SOCIAL MEDIA

BSM's website and social media further the school's mission of open access by providing music education resources, free of charge and viewable at any time, to anyone in the world with an internet connection. www.bsmny.org (Logos: Facebook, Twitter, Instagram, YouTube)

BSM IN THE COMMUNITY

Local outreach furthers BSM's mission to make music education resources accessible in the community. In an effort to reach a broader scope of people, students and teachers from BSM participated in many outreach events this year, including Make Music New York, several community fairs and block parties, and an Instrument Discovery Day along with an Early Child Discovery Day - Sing, Play, Learn! both held at BSM. All events were free and open to the public. Over 1,700 people participated in these events.

photo credit@Laura Dwight/Bloomingtondale Family Program



2017-18 PARTNERSHIPS



18	Classes/week
507	Total classes
146	Students/week

PARTNERSHIPS

EXPLORING THE METROPOLIS

2017-2018 was the sixth year of BSM's partnership with Con Ed's Exploring the Metropolis, connecting artists with working spaces in NYC. Remy Le Boeuf was composer-in-residence at BSM. His new works were performed in a public concert at BSM in June.

THE SCHOOL AT COLUMBIA

2017-2018 was the third year of a partnership with The School at Columbia. BSM teachers taught group violin, keyboard, and voice classes weekly for students in first through third grade at the school. The partnership was a big success and will continue next year.

P.S. 333 MANHATTAN SCHOOL FOR CHILDREN

2017-2018 saw the partnership continue providing after school introduction-to-strings classes at a local public school. Families had the opportunity to take the same classes offered at BSM at their own school. More than 10 students took violin and cello group classes.

P.S. 75 EMILY DICKINSON

2017-2018 was the second year of a partnership with BSM. BSM teaching artist, Chris Lilley, voice, supported general music classrooms for 5 classes a week. Mr. Lilley worked with over 75 students preparing them for 2 concerts, field trips to Carnegie Hall and The Met, and learning elements of music, rhythm, melody, and song. The program will expand next year.

BLOOMINGDALE FAMILY PROGRAM

Bloomingtondale Family Program (BFP) is a nationally recognized Head Start program for young children from low-income families in upper Manhattan. Frances Keohane, a long time student at BSM, saw a need for music instruction at BFP, where she volunteered her time, and took the initiative to raise funds through a chamber music

performance to start a partnership between the two organizations. BSM's Shoshana Vogel visits the facility once a week to work with two and three-year-olds in both English and Spanish to sing and make music using their bodies and small hand percussion instruments. This program will continue and grow, doubling classes for the coming year.

SPECIAL EVENTS

“NOTES FROM 108TH STREET” THURSDAY, APRIL 19, 2018

Bloomington School of Music’s (BSM) benefit, “Notes from 108th Street,” took place on April 19, at Broadway Presbyterian Church. Hosted by Ken Fischer, President Emeritus, Universal Musical Society, the event celebrated the 100th Anniversary of Leonard Bernstein, composer, conductor, activist and educator. BSM celebrated the educational impact Bernstein had by honoring his son Alexander, who shared stories, videos and photos of his father interspersed with Piano Anniversaries dedicated to some of Bernstein’s educators and mentors. The concert also featured a number of student performances, including several original student compositions from the A4TY program, culminating in a performance of “Make Our Garden Grow” from Bernstein’s Opera, *Candide*. Alexander Bernstein was honoured for his work with the Artful Learning Program. The evening included speeches by NYS Assemblyman Daniel O’Donnell, City Council Members Helen Rosenthal and Mark Levine. The event raised \$55,000 for Bloomington’s financial aid and scholarship programs.

PERFORMATHON SATURDAY, MAY 19, 2018

Bloomington’s annual student-driven fundraiser seeks to build community and support the school’s financial aid program through a day of non-stop performance. Students seek out their own individual sponsors for their allotted performance slots and learn the responsibility of supporting their community through fundraising while having fun performing in the process. New this year, students also performed out in the community at TD Bank and Henry’s Restaurant, helping raise awareness about the school as well as raising \$19,000 for the scholarship program.



2017-18 SPECIAL EVENTS



354

Donors

\$76,600

Total raised between
the
two events

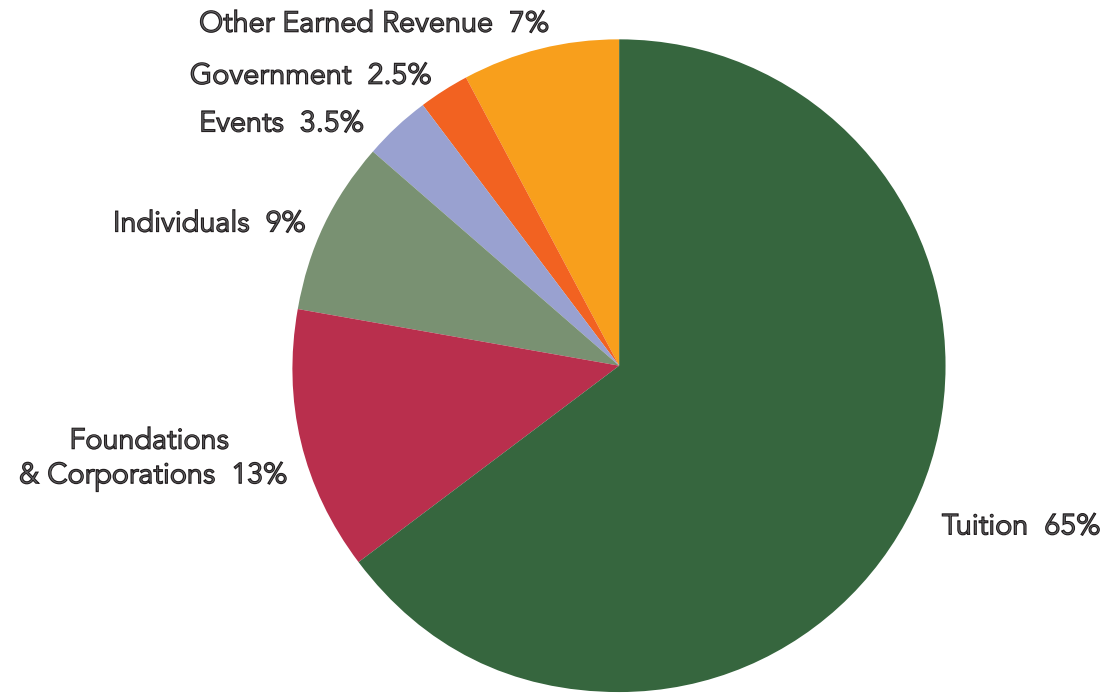
193

Performers participated

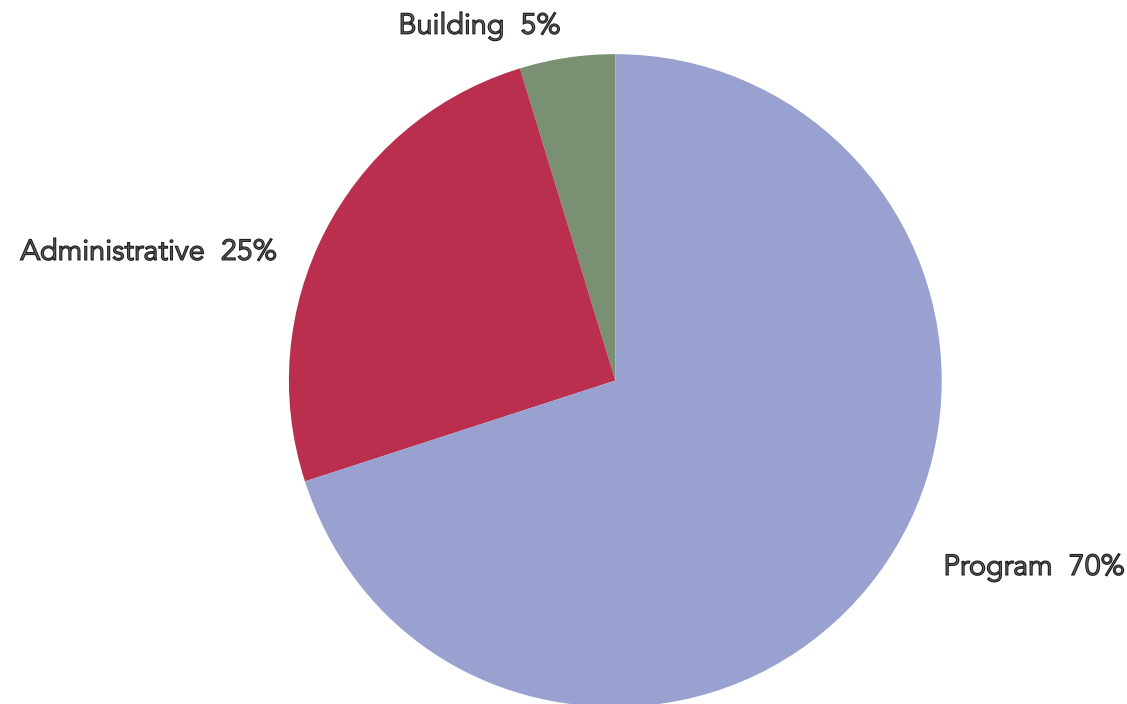


2017-2018 FINANCIAL INFORMATION*

REVENUE



EXPENSES



FINANCIAL AID AND SCHOLARSHIPS (13% OF OPERATING EXPENSES)

2017-2018 DONORS

\$50,000 - \$100,000

The Hearst Foundation
The Baisley Powell
Elebash Fund

\$25,000 - \$49,999

The Edwin Caplin Foundation
The Jarvis & Constance
Doctorow Family Foundation
The Hyde & Watson
Foundation
Ken & Lenore Michaels
The New York Community
Trust - The Edward and Sallie
Van Lier Fund
The Pinkerton Foundation
The Morris & Alma Schapiro
Fund

\$10,000 - \$24,999

Robert Cane & Alison Nowak
Con-Edison
Burton Kassell
Eve Kahn & Bradley Kulman
Paul & Pamela Ness
New York State Council on the
Arts
New York State Department of
Cultural Affairs

\$5,000-\$9,999

The Mary Duke Biddle
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Columbia Community Service
Catherine Fischer
Erika & Roger Floreska
The Gerstner Family
Foundation
Sherry Glied &
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Casey Lipscomb
The Milbank Memorial Fund
James Oakes & Deborah Bohr
TD Bank

\$2,000 - \$4,999

Associated Chamber Music
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The Libby Holman Foundation
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New York State Assembly
Member Daniel J. O'Donnell

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The Turrell Fund

\$1,000 - \$1,999

Lee Arthurs & Judith Kessler
Amy Brenna
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\$500 - \$999

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\$250 - \$499

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John & Linda Young

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Xiang Lan Zhuo

\$100-249

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 Simona Donova, *Administrative Assistant*
 Maurice Restrepo, *Development Manager*
 John Gattis, *Registrar*
 Laura Gravino, *Director of Education*
 Ling Lopez, *Operations & Education Associate*
 Asata N'gonzi, *Administrative Manager*
 Nina Olson, *External Affairs Consultant*
 Brandon Vazquez, *Assistant Director*
 Lohengrin Velasquez, *Registration Manager*
 Linda Zhang, *Assistant Registrar*

FACULTY

Resident Teaching Artists
 Tim McCullough, *Piano, Accompanist*
 Naho Parrini, *Violin*
 Marc Peloquin, *Piano, AD Concerts*
 Monica Verona, *Piano, Archives*

Rhiannon Banerdt, *Violin*
 Alicia Bennett, *Clarinet*
 Daniel Bennett, *Saxophone, Jazz Clarinet*
 Reuben Blundell, *Orchestra Conductor*
 Christine Browning, *Vocal, Broadway Ensemble*
 Aaron Butler, *Dalcroze, Early Childhood*
 Margalit Cantor, *Cello, Student Composers Program*
 Michael Cochrane, *Piano, Jazz Ensemble*
 Katherine Copland, *Vocal*
 Alejandro Cote, *Guitar, Ukulele*
 Julia Den Boer, *Piano*
 Kevin Farrell, *Guitar, Bass, Jazz, Rock Band*
 Nick Finzer, *Trombone, Jazz*
 Carrie Frey, *Violin, Viola*
 Rebekah Greene, *Bass*
 Olga Gurevich, *Piano*
 Amy Gustafson, *Piano*
 Gabriel Handy, *Guitar*
 Sabine Heubusch, *Dalcroze, Early Childhood*
 Roberto Hidalgo, *Piano*
 Kaoru Hinata, *Flute, Project Bridge Director*
 Ellen Hindson, *Oboe*
 Katy Ho , *Violin, Partnership Program*
 Katherine Hoffman, *Flute, Recorder, Voice*
 Anna Khanina, *Piano*
 Mina Kusumoto, *Piano*
 Daniel Lamas, *Violin*
 Allison Lander, *Piano*
 Zach Lapidus, *Piano, Jazz*
 Christopher Lilley, *Voice*
 José Gabriel Maldonado, *Guitar, Classical*
 Nuno Marques, *Piano, PTP Director*
 Jocelyn Medina, *Voice*
 Aundrey Mitchell, *Viola*
 Mark Mollica, *Guitar*
 Jeremy Noller, *Drums, Percussion, Jazz*
 Judith Olson, *Piano*
 Jessica Park, *Violin*
 Tereasa Payne, *Flute*

Jordan Pettay, *Saxophone*
 Eric Phinney, *Percussion*
 Lisa Pike, *French Horn*
 Claudia Schaer, *Violin*
 Rie Schmidt, *Flute Suzuki*
 Kathryn Seigle, *Violin, Preparatory Orchestra*
 Gili Sharett, *Bassoon*
 Rebecca Steinberg, *Trumpet*
 Tania Tachkova, *Piano*
 Yvonne Troxler, *Piano*
 Dale Turk, *Tuba*
 Tomas Ulrich, *Cello*
 Aaron van Heyningen, *Violin, Conducting*
 Brandon Vazquez, *Trumpet*
 Shoshana Vogel, *Early Childhood*



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